

# EU4Business: Competitiveness and Internationalisation

Implemented by:

# Key facts

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**Duration:** April 2020 – June 2024

**Overall budget:** EUR 24`500`000 (financed by EU & Germany)

**Beneficiary:** Ministry of Economy of Ukraine

**Implementor:** Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

**Program Director:** Armin Hofmann

# Support levels



MACRO

- **MEU** (Ministry of Economy of Ukraine).
- **UCCI** (Ukrainian Chamber of Commerce and Industrialisation).
- **EEPO** (Entrepreneurship and Export Promotion Office).
- **Single Export Web-Portal** on “Diiia.Business” (by EEPO).
- **TechReg.in.ua** communicative platform (by state company UkrMetrTestStandart).



Meso

- **Clusters:** currently 26 sectoral, territorial and voluntary association of business structures.
- **Regional CCI** with Centres of export supporting.



MICRO

- **City communities (hromadas):** currently 19 cities (up to 40 till spring 2024).
- **COVID-19 Business Clinics:** 7 offices in Ivano-Frankivsk, Lviv, Vinnytsa, Chernihiv, Kharkiv, Dnipro, Mykolaiv, that cover all 24 regions of Ukraine.



**SME**

COMPETITIVENESS AND  
INTERNATIONALISATION

# Meso and micro level: partners' offices

## 26 clusters

in sectors: automatization-innovations-machinery, medicine, science and technologies, design, fashion, light industry, etc – 5 events with 425 participants



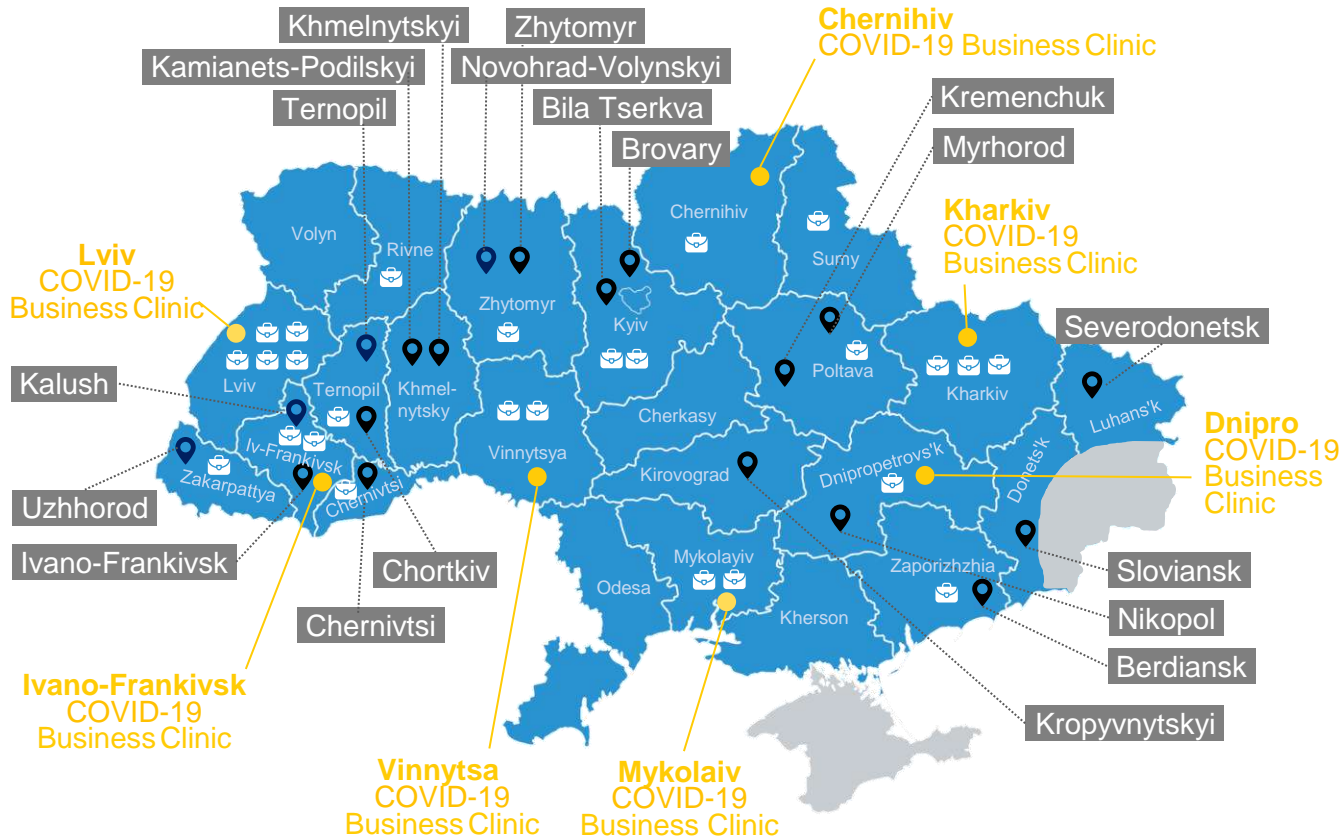
## 19 city communities (hromadas):

64 events with 779 participants.



## 7 COVID-19 Business Clinics:

cover for all 24 regions of Ukraine – 430 events with 3690 participants

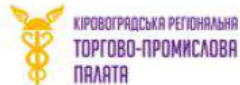




ПРОЄКТ ПІДТРИМКИ МАЛОГО ТА СЕРЕДЬОГО БІЗНЕСУ

# BUSINESSKROP-ONLINE

ДІЛОВИЙ КРОПИВНИЦЬКИЙ ОНЛАЙН



# THANK YOU FOR THE ATTENTION 😊

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Agreement between the EU and Ukraine in the field of Trade / EU4Business: SME  
Competitiveness and Internationalisation”

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