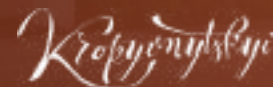




DEVELOPMENT STRATEGY OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY BY 2030



Economic Research
Agency



Kropyvnytskyi City Council
Department of Economic Development

PARTICIPATORY MODEL



INVOLVING A BROAD REPRESENTATION OF THE LOCAL ENVIRONMENT IN THE WORK ON THE STRATEGIC DOCUMENT, PARTICULARLY REPRESENTATIVES OF LOCAL AUTHORITIES; BUSINESS; SCIENCE AND EDUCATION; PUBLIC ORGANIZATIONS

GOAL OF THE STRATEGY-2030

TO DEFINE STRATEGIC AND OPERATIONAL GOALS AND TASKS TO THEM, WHICH WILL CONTRIBUTE TO THE DEVELOPMENT OF COMPETITIVENESS AND INNOVATION OF PRIORITY SECTORS OF THE COMMUNITY'S ECONOMY BASED ON THE EXISTING ADVANTAGES AND OPPORTUNITIES FOR ACHIEVING SUSTAINABLE SOCIO-ECONOMIC DEVELOPMENT OF THE TERRITORY, INCREASING THE GROWTH RATE OF THE COMMUNITY'S GROSS PRODUCT, AND CREATING FAVORABLE, SAFE AND COMFORTABLE CONDITIONS FOR HUMAN LIFE



SOCIOLOGICAL SURVEY



community residents' thoughts of the current socio-economic situation of the community and its life activity

STRATEGIC ANALYSIS



analytical research of the statistical data; official sources of the Kropyvnytskyi City Council

SWOT ANALYSIS



identification of the comparative advantages, challenges and risks of prospective development

STRATEGIC VISION



strategic and operational goals, main tasks in the long-term perspective

FOCUS GROUPS



meetings to collect high-quality information and discuss problems; development of projects ideas

ACTION PLAN



preparing the local development projects of the Strategy-2030 on the period 2025-2027

SOCIOLOGICAL SURVEY

sociological interview of the residents concerning the assessment of the socio-economic situation including identification of the main demands and problems



MEETING WITH REPRESENTATIVES OF YOUTH ORGANIZATIONS

discussion of the main challenges in involving youth in decision-making processes, main activities and programs

FORUM FOR CIVIL SOCIETY DEVELOPMENT "STRONG TOGETHER"

involvement of active residents in decision-making processes, openness of government and the principles of a gender approach in the processes of forming and implementing local policy



FORUM "PARTNERSHIP FOR A BETTER FUTURE: COMMUNITY RESTORATION AND STRATEGIC DEVELOPMENT"

discussion of the opportunities for expanding and improving digital governance; development of tourism potential; application of public participation tools in the development and implementation of the Strategy-2030 and the Action Plan

FACILITATED MEETING WITH YOUNG ENTREPRENEURS

discussion of the challenges and opportunities for business development in the framework of cooperation with NGO "Center for Society Research" (CEDOS Analytical Center)



RESIDENTS' INTERVIEW

identification of the needs of information and digital technologies implementation in all spheres of life activity

PROJECT "RECOVERY AND STRENGTHENING OF COMMUNITY CAPACITIES (HREF)"

identification of the priority projects of the Action Plan for the implementation of the Strategy-2030 in the areas of recovery and reconstruction of infrastructure, mental health support and psychosocial support, providing training and raising awareness to strengthen capacities in reducing risks of human trafficking, exploitation, gender-based violence and violence against children, and strengthening civil society



FOCUS GROUPS

- ECONOMIC POTENTIAL
- DEVELOPMENT OF HUMAN POTENTIAL
- SUSTAINABLE MOBILITY
- SPATIAL DEVELOPMENT AND ECOLOGY
- INFRASTRUCTURAL DEVELOPMENT
- DIGITAL GOVERNANCE AND COMMUNICATION
- HEALTHCARE
- CENTURIES-OLD TRADITIONS



200

residents that took part in the working group and discussions in focus groups

1 100

residents that were involved in the open events concerning discussion and development of the Strategy-2030 project





POPULATION
229,6 th.residents



women
54,7%

men
45,3%

PROSPECTIVE
HUMAN POTENTIAL



57,8 th.residents
YOUTH AGED
14 – 35 YEARS

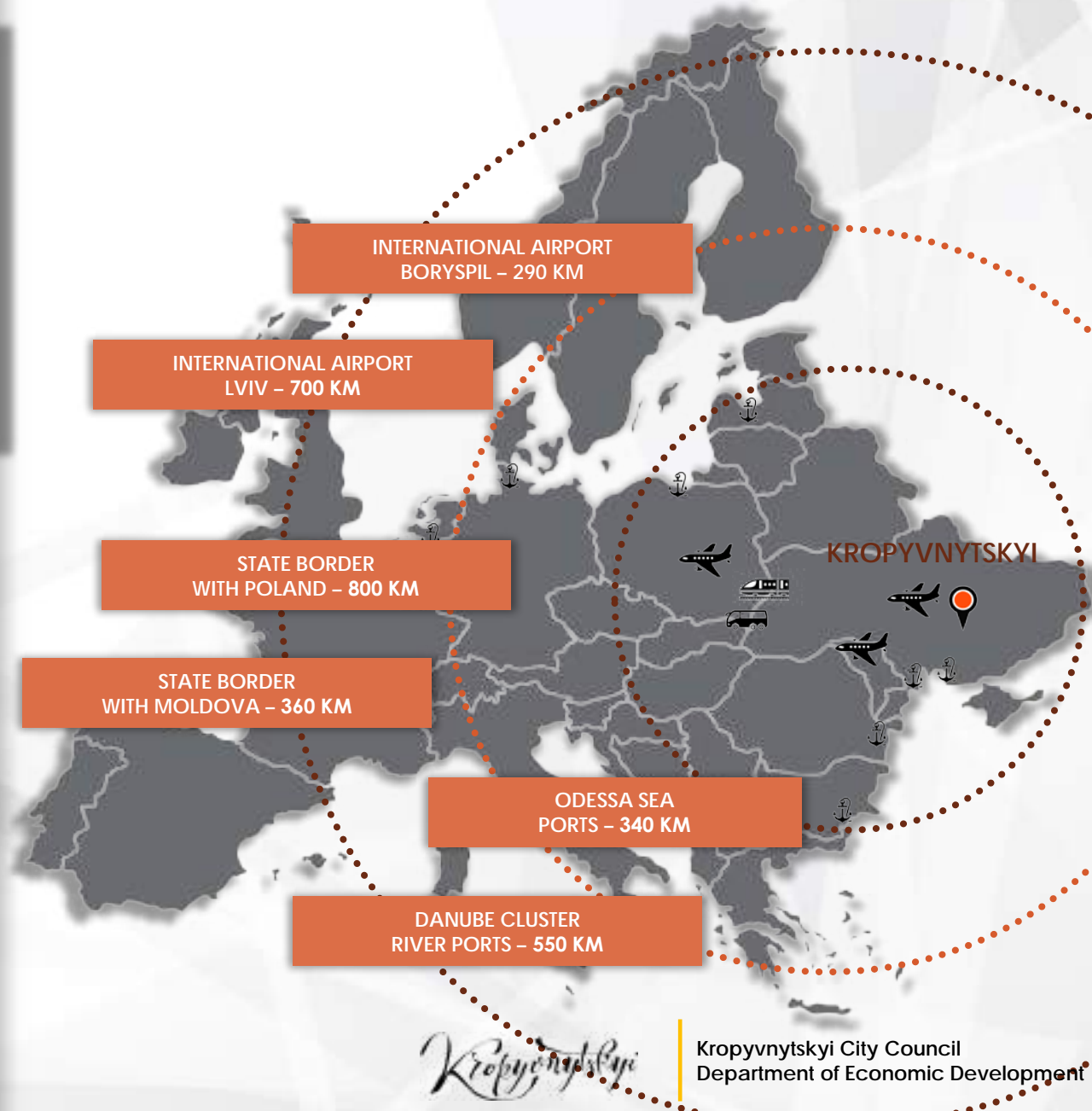
NETWORK OF MULTI-LEVEL
EDUCATION INSTITUTIONS



14 HIGHER EDUCATION INSTITUTIONS

11 PROFESSIONAL PRE-HIGHER
EDUCATION INSTITUTIONS

13 VOCATIONAL EDUCATION
INSTITUTIONS

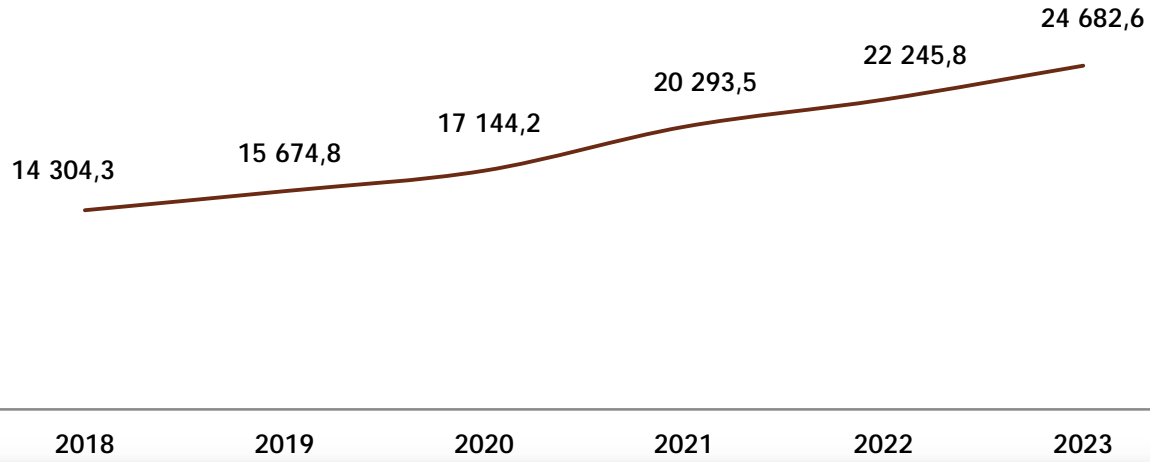


KROPYVNYTSKYI

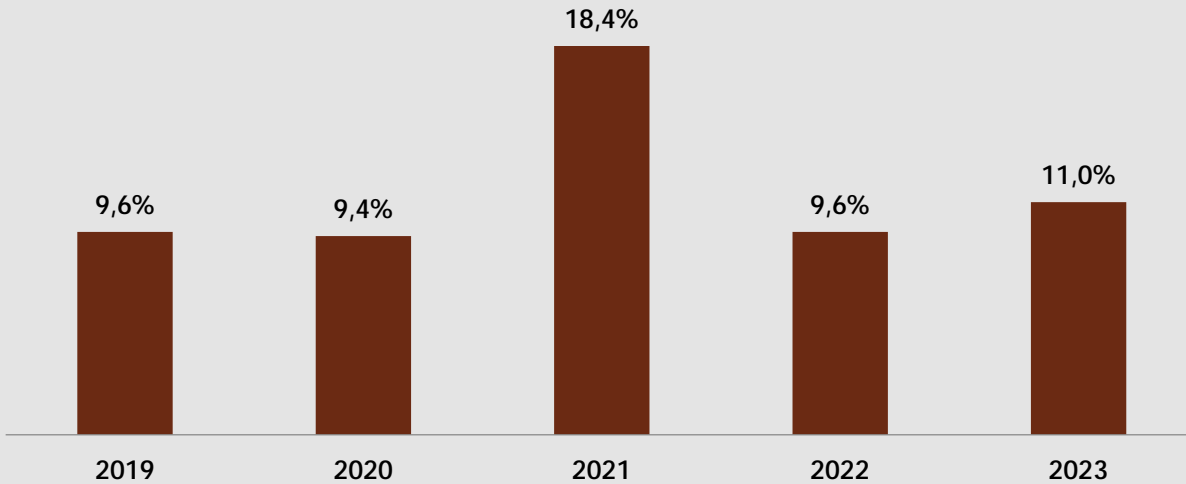
Kropyvnytskyi

STRATEGY-2030

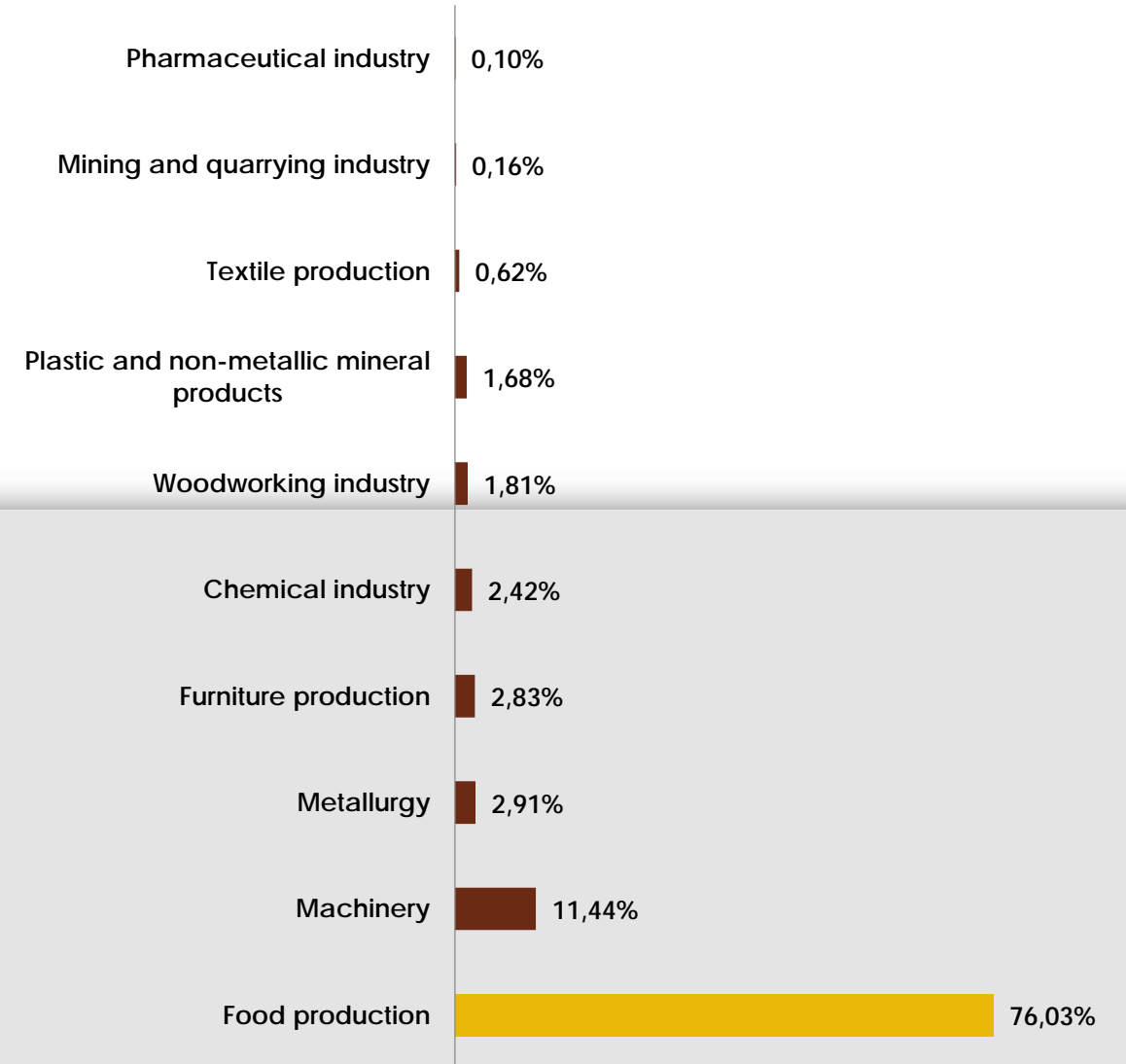
volumes of products sold,
UAH million



dynamic of volumes of
products sold



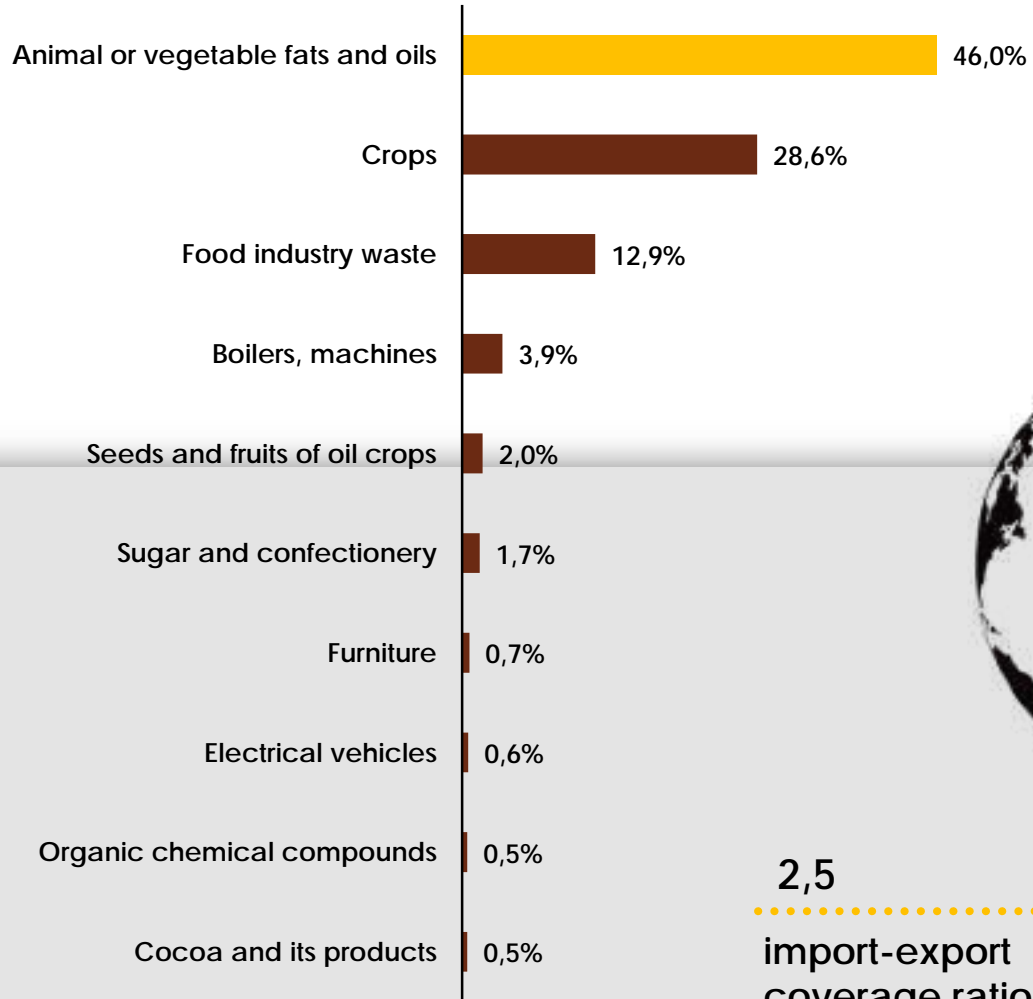
structure of basic
products production



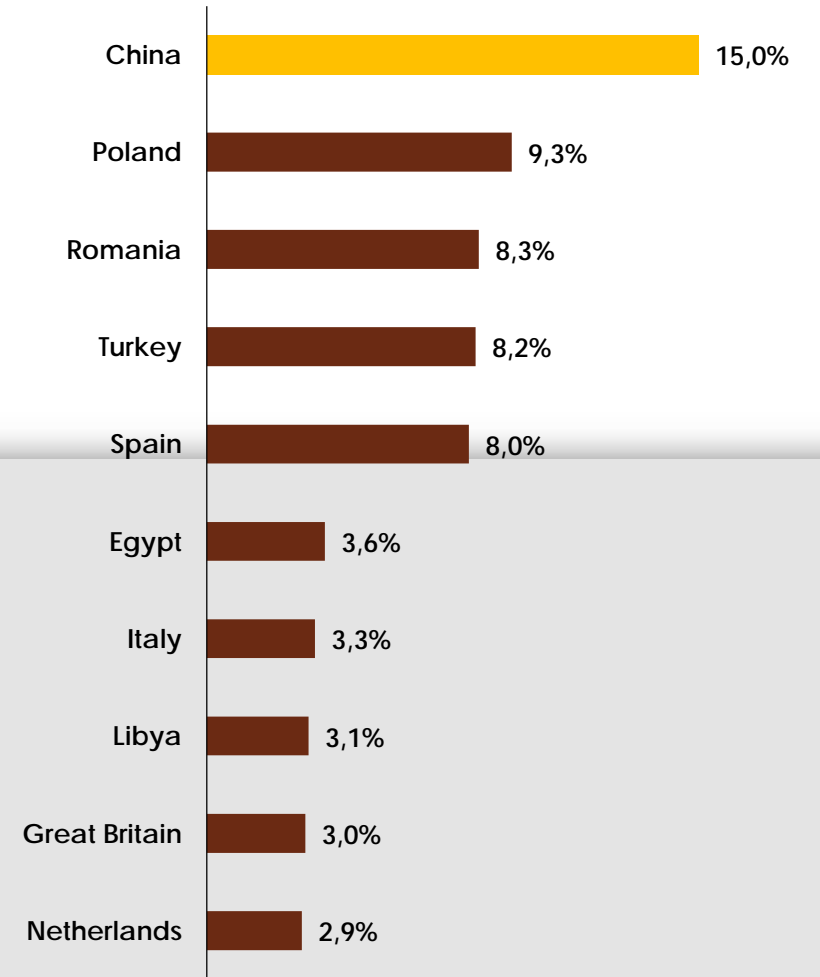
STRATEGIC ANALYSIS

THE MAIN FOREIGN TRADE INDICATORS, 2023

structure of goods exported



geographical structure of goods exported



439,0
export, million \$

2,5
import-export
coverage ratio





THE PRODUCTION AND INDUSTRIAL POTENTIAL OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY IS REPRESENTED BY VARIOUS BRANCHES OF ECONOMIC ACTIVITY, AS A RESULT OF WHICH A RELATIVELY STABLE DIVERSIFIED BUSINESS STRUCTURE HAS BEEN FORMED, WHICH OCCUPIES A POWERFUL PLACE IN THE INDUSTRIAL COMPLEX OF THE KIROVOHRAD REGION AND UKRAINE

FOOD INDUSTRY



MACHINERY



TRANSPORT INDUSTRY AND WAREHOUSING



TOURISM INDUSTRY AND HOSPITALITY DEVELOPMENT





- ✓ ATTRACTIVE ECONOMIC AND GEOGRAPHICAL LOCATION
- ✓ POWERFUL HUMAN POTENTIAL
- ✓ EXTENSIVE NETWORK OF ROAD AND TRANSPORT INFRASTRUCTURE
- ✓ AVAILABILITY OF NATURAL RESOURCES
- ✓ POWERFUL MULTI-SECTORAL INDUSTRIAL COMPLEX
- ✓ AVAILABILITY OF INVESTMENT-ATTRACTIVE TERRITORIES AND FACILITIES FOR INDUSTRIAL DEVELOPMENT
- ✓ HISTORICAL AND ARCHITECTURAL PLAN
- ✓ UNIQUE CULTURAL HERITAGE MONUMENTS OF NATIONAL AND LOCAL IMPORTANCE
- ✓ FUNCTIONING TOURIST INFORMATION CENTER AND UNIQUE AND ATTRACTIVE TOURIST LOCATIONS

- ✓ POWERFUL AND ACCESSIBLE NETWORK OF MULTI-LEVEL EDUCATIONAL, CULTURAL AND SOCIAL INSTITUTIONS
- ✓ CENTER FOR PROVIDING ADMINISTRATIVE SERVICES IN THE "TRANSPARENT OFFICE"
- ✓ HIGH LEVEL OF DEVELOPMENT OF CIVIL SOCIETY INSTITUTIONS
- ✓ POWERFUL AND EXTENSIVE NETWORK OF MULTIDISCIPLINARY ENTERPRISES AND HEALTHCARE INSTITUTIONS
- ✓ SUFFICIENT LEVEL OF FINANCIAL CAPACITY



SWOT

THE LINK BETWEEN OPPORTUNITIES AND STRENGTHS REFLECTS A POTENTIAL DEVELOPMENT STRATEGY OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY THAT BASED ON THE EXPLICIT COMPETITIVE ADVANTAGES





URBAN ECONOMY

developed competitive high-tech diversified industrial complex; comfortable business environment



SPATIAL COMMUNITY

comfortable innovative planning solutions and balanced spatial development



SMART CITY

modern information and communication technologies in all spheres of human life



ECO CITY

ensuring environmental friendliness; preservation, restoration and expansion of natural ecosystems



URBAN HEALTH

high quality and accessibility of healthcare; healthy life style



SAFE COMMUNITY

favorable, comfortable, barrier-free urban space and infrastructure



COMMUNITY OF CULTURE, HISTORY, EDUCATION

powerful historical, cultural, educational potential



STRATEGIC GOAL 4
A COMMUNITY OF STRONG HUMAN POTENTIAL AND DIGITAL GOVERNANCE



STRATEGIC GOAL 1
A COMMUNITY OF STRONG INNOVATIVE COMPETITIVE ECONOMY BASED ON SMART SPECIALIZATION



STRATEGIC GOAL 2
A COMMUNITY OF HIGH QUALITY OF LIFE AND CLEAN ENVIRONMENT



STRATEGIC GOAL 3
A COMMUNITY OF STRONG HUMAN POTENTIAL AND DIGITAL GOVERNANCE

OPERATIONAL GOAL 1.1 Stimulating the development of innovative types of economic activity

Facilitating the creation of new and expansion of existing enterprises with a high share of added value, including the development of the activities of producers of craft and local products

Creation and development of industrial parks, including eco ones

Creation of clusters of various specializations in industries with high economic potential

Fostering the effective development of the infrastructure of multifunctional transport and logistics hubs

Enhancing the restoration and development of aviation infrastructure

OPERATIONAL GOAL 1.2 Increasing and strengthening investment potential

Supporting the development of small and medium-sized enterprises, including social entrepreneurship, and stimulating export orientation

Facilitating the effective development and promotion of investment proposals and cooperation with potential investors, including in key sectors of the economy

Implementation of activities to stimulate and support entrepreneurial performance, self-employment and employment, including vulnerable categories of the population

Formation and promotion of a positive investment image of the community, in particular within the framework of international cooperation

Promoting the raising of funds from international technical assistance and international financial organizations for the implementation of public investment development projects

Development of all forms of partnerships, including the development of international territorial cooperation and cooperation between territorial communities

Development of institutional capacity of local government in the field of strategic planning, project management, digitalization

Promoting the development of the potential of residential and commercial construction, taking into account modern requirements for safety, accessibility, energy efficiency, etc.

Creation and ensuring effective operation of the Community Development Agency

OPERATIONAL GOAL 1.3 Facilitating the development of science, technology and innovation

Enhancing the development and expansion of the infrastructure of the innovation ecosystem, including technology parks, science parks, digital hubs, etc.

Support for the implementation of economic projects, including innovative ones, in key sectors of the economy based on the principles of ecological and digital transformation, taking into account security factors

Establishing cooperation with educational institutions to improve the system of training professional personnel in accordance with the needs of priority sectors of the economy

LOCAL DEVELOPMENT PROJECTS

ECONOMIC POTENTIAL



STRATEGIC GOAL 1

A COMMUNITY OF STRONG INNOVATIVE COMPETITIVE ECONOMY BASED ON SMART SPECIALIZATION

- ✓ CREATION OF INDUSTRIAL PARKS
- ✓ DEVELOPMENT AND ENSURING THE EFFECTIVE FUNCTIONING OF THE INVESTMENT PORTAL
- ✓ UPDATING THE INVESTMENT PASSPORT OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ DEVELOPMENT AND APPROVAL OF THE MARKETING STRATEGY OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ ORGANIZATION AND HOLDING OF A COMPLEX OF EVENTS DEDICATED TO THE CELEBRATION OF THE PUBLIC HOLIDAY "EUROPE DAY"

- ✓ DEVELOPMENT AND IMPLEMENTATION OF A COMPREHENSIVE PROGRAM OF INTERNATIONAL TERRITORIAL COOPERATION OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY FOR 2025-2027
- ✓ PARTICIPATION IN TRAINING PROGRAMS (SEMINARS) TO IMPROVE KNOWLEDGE AND COMPETENCIES IN FUNDRAISING, GRANT WRITING, AND PROJECT MANAGEMENT
- ✓ CONSTRUCTION OF A MODERN MULTIFUNCTIONAL RESIDENTIAL COMPLEX WITH DEVELOPED INFRASTRUCTURE IN THE CITY OF KROPYVNYTSKYI
- ✓ CREATION AND ENSURING EFFECTIVE FUNCTIONING OF THE MUNICIPAL ENTERPRISE "KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY DEVELOPMENT AGENCY"
- ✓ PROMOTING THE CREATION AND FUNCTIONING OF THE "STARTUP AND INNOVATION DEVELOPMENT CENTER"
- ✓ ESTABLISHING COOPERATION WITH EDUCATIONAL INSTITUTIONS TO IMPROVE THE SYSTEM OF TRAINING PROFESSIONAL PERSONNEL FOR THE NEEDS OF PRIORITY SECTORS OF THE ECONOMY, IN PARTICULAR IN SMART SPECIALIZATION

OPERATIONAL GOAL 2.1 Infrastructural development of the territory

Development and implementation of a comprehensive spatial development plan; updated urban planning documentation, taking into account the development of security infrastructure

Construction, modernization, and major repairs of housing and utilities using energy service tools; ensuring their energy efficiency

Providing affordable, high-quality centralized water supply and sanitation services, including to residents of remote areas

Modernization and adaptability of thermal energy generation sources and heat supply networks, taking into account energy efficiency and the use of alternative energy sources

Development of a distributed energy generation system using alternative energy sources

Implementation of energy efficiency technologies and use of alternative energy sources; improvement of the energy management system

Creating a physical barrier-free space and making physical environment accessible to all population groups

Preservation and development of comfortable, integrated and safe open public spaces as places of interaction in the community

Restoration of infrastructure, including critical and social, residential and public facilities, in order to eliminate the negative consequences of armed aggression

OPERATIONAL GOAL 2.2 Sustainable mobility and improving accessibility of transport services

Development and implementation of the concept of sustainable urban mobility

Rehabilitation and construction of roads and road (street) infrastructure, including bicycle infrastructure; improvement of the outdoor lighting network

Infrastructure development and renewal of the public transport vehicle fleet, including improving the quality of transport connections

OPERATIONAL GOAL 2.3 Development of security and civil protection infrastructure taking into account the principles of inclusiveness and accessibility

Increasing the fund of civil protection shelters; developing the warning and information system

Creation and ensuring the functionality of security centers, including fire and rescue divisions

Facilitating the creation of security conditions through the implementation of the "Community Police Officer" project

OPERATIONAL GOAL 2.4 Improving the demographic situation and extending the duration of the active life period

Development and modernization of the network of municipal healthcare facilities with the creation of a barrier-free, inclusive, safe medical space considering a gender approach

Building a capable public health system (physical and mental); including creating conditions for disease prevention and early detection

Preservation and development of human resources potential of healthcare institutions

Development of sports, physical and health infrastructure, including inclusive infrastructure

Development, support and promotion of sports, physical activity and rehabilitation and a healthy lifestyle, including among vulnerable groups of the population

OPERATIONAL GOAL 2.5 Implementation of activities to improve the environment and rational use of natural resources

Development and implementation of a waste management system

Implementation of modern technologies and wastewater treatment measures

Implementation of modern measures to clean up riverbeds and coastal protection strips; development and expansion of "green-blue" infrastructure

Development of the formation of an ecological network and a system of ecological and economic balance of the territory and objects of the nature reserve fund





STRATEGIC GOAL 2

A COMMUNITY OF HIGH
QUALITY OF LIFE AND CLEAN
ENVIRONMENT

LOCAL DEVELOPMENT PROJECTS

INFRASTRUCTURAL DEVELOPMENT



- ✓ DEVELOPMENT OF UPDATED URBAN PLANNING DOCUMENTATION AND UPDATING OF THE OPEN GEOGRAPHIC INFORMATION SYSTEM OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ CARRYING OUT AN INVENTORY OF THE LANDS OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ DEVELOPMENT OF A CONCEPT FOR THE CONSTRUCTION AND ARRANGEMENT OF A CITY CEMETERY WITH THE CONSTRUCTION OF A CREMATORIUM ON THE TERRITORY OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ DEVELOPMENT OF HOUSING CONSTRUCTION TO PROVIDE APARTMENTS FOR QUALIFIED PERSONNEL OF BUDGETARY INSTITUTIONS AND MUNICIPAL ENTERPRISES

- ✓ NEW CONSTRUCTION OF MULTI-APARTMENT RESIDENTIAL BUILDINGS TO PROVIDE INTERNALLY DISPLACED PEOPLE AND VULNERABLE GROUPS WITH AFFORDABLE HOUSING
- ✓ RECONSTRUCTION AND MAJOR REPAIRS OF THE BUILDING FOR PLACING DOCUMENTS OF THE NATIONAL ARCHIVAL FUND AND DOCUMENTS OF LIQUIDATED ENTERPRISES, INSTITUTIONS AND ORGANIZATIONS OF KROPYVNYTSKYI
- ✓ RECONSTRUCTION OF THE EXISTING AND CONSTRUCTION OF A NEW CENTRALIZED WATER SUPPLY AND WASTEWATER NETWORK
- ✓ MODERNIZATION OF THE INFRASTRUCTURE OF DISTRICT HEATING NETWORKS OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ RECONSTRUCTION OF THE PARK-MONUMENT OF LANDSCAPE ARCHITECTURE OF LOCAL SIGNIFICANCE "KOVALIVSKYI" OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ MAJOR RENOVATION OF THE POLTAVSKYI SQUARE ON YEVHEN MALANYUK STREET IN THE CITY OF KROPYVNYTSKYI

LOCAL DEVELOPMENT PROJECTS

SUSTAINABLE MOBILITY AND IMPROVING ACCESSIBILITY OF TRANSPORT SERVICES



- ✓ DEVELOPMENT OF THE SUSTAINABLE URBAN MOBILITY PLAN FOR THE CITY OF KROPYVNYTSKYI
- ✓ CREATION OF THE CONCEPT OF BICYCLE INFRASTRUCTURE AND MICROMOBILITY DEVELOPMENT IN THE CITY OF KROPYVNYTSKYI
- ✓ MAJOR RENOVATION OF METALLURGIV STREET (NOVE URBAN-SETTLEMENT), KROPYVNYTSKYI
- ✓ MAJOR RENOVATION OF PROMYSLOVYI AVENUE, KROPYVNYTSKYI
- ✓ NEW CONSTRUCTION OF DON AMINADO STREET IN THE CITY OF KROPYVNYTSKYI



STRATEGIC GOAL 2






A COMMUNITY OF HIGH QUALITY OF LIFE AND CLEAN ENVIRONMENT

- ✓ MAJOR REPAIRS OF THE ROAD BRIDGE ON KYIVSKA STREET, KROPYVNYTSKYI
- ✓ EXPANSION AND MAINTENANCE OF THE ENERGY-EFFICIENT STREET LIGHTING NETWORK
- ✓ IMPLEMENTATION OF AN AUTOMATED TRAFFIC LIGHT CONTROL SYSTEM AND REPLACEMENT OF CONTROLLER UNITS
- ✓ PURCHASE OF TRACTION SUBSTATIONS TO ENSURE PUBLIC ELECTRIC TRANSPORT
- ✓ PURCHASE OF BUSES WITH PARTICULARLY LARGE PASSENGER CAPACITY TO ENSURE PUBLIC TRANSPORT
- ✓ PURCHASE OF AUTONOMOUS TROLLEYBUSES TO ENSURE PUBLIC TRANSPORT
- ✓ IMPLEMENTATION OF AN AUTOMATED SYSTEM FOR TRANSPORT FARES PAYING AND RECORDING PASSENGERS IN URBAN PUBLIC TRANSPORT USING AN ELECTRONIC TICKET

LOCAL DEVELOPMENT PROJECTS

IMPROVING THE DEMOGRAPHIC SITUATION
AND EXTENDING THE DURATION OF THE
ACTIVE LIFE PERIOD



-  DEVELOPMENT OF THE SYSTEM OF MEDICAL REHABILITATION AND MENTAL HEALTH CARE
-  DEVELOPMENT AND MODERNIZATION OF URBAN HEALTHCARE FACILITIES WITH THE CREATION OF A BARRIER-FREE, INCLUSIVE, SAFE MEDICAL SPACE CONSIDERING A GENDER APPROACH
-  ENSURING THE SUSTAINABILITY OF MEDICAL INSTITUTIONS AND INCREASING THEIR ENERGY EFFICIENCY
-  BUILDING A PUBLIC HEALTH SYSTEM, DISEASE PREVENTION AND EARLY DETECTION
-  PRESERVATION AND DEVELOPMENT OF HUMAN RESOURCES POTENTIAL OF HEALTHCARE INSTITUTIONS



STRATEGIC GOAL 2

A COMMUNITY OF HIGH
QUALITY OF LIFE AND CLEAN
ENVIRONMENT

-  BUILDING OF SPORTS INFRASTRUCTURE FOR THE DEVELOPMENT OF BEACH SPORTS
-  RECONSTRUCTION OF THE YUNIST STADIUM ON THE BASIS OF THE MUNICIPAL INSTITUTION CHILDREN AND YOUTH SPORTS SCHOOL NO.2 OF THE KROPYVNYTSKYI CITY COUNCIL
-  DEVELOPMENT OF INFRASTRUCTURE FOR OUTDOOR SPORTS GROUNDS
-  DEVELOPMENT OF VETERAN AND ADAPTIVE SPORTS
-  DEVELOPMENT AND FUNCTIONING OF AN INTERACTIVE MAP OF THE SPORTS INFRASTRUCTURE OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
-  ARRANGEMENT OF THE "HEALTH TRAIL" ALONG THE INGUL AND THE SUGOKLEYA RIVERS

LOCAL DEVELOPMENT PROJECTS

IMPLEMENTATION OF ACTIVITIES TO
IMPROVE THE ENVIRONMENT AND
RATIONAL USE OF NATURAL RESOURCES



- ✓ DEVELOPMENT OF A WASTE MANAGEMENT PLAN FOR THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ CONDUCTING A FEASIBILITY RESEARCH ON THE POSSIBILITY OF LOCATING AND BUILDING A SOLID WASTE LANDFILL WITHIN THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ IMPLEMENTATION OF SEPARATE COLLECTION OF HOUSEHOLD WASTE IN THE TERRITORY OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ IMPLEMENTATION OF MEASURES TO EDUCATE RESIDENTS ABOUT THE CULTURE OF SORTING HOUSEHOLD WASTE



STRATEGIC GOAL 2

A COMMUNITY OF HIGH
QUALITY OF LIFE AND CLEAN
ENVIRONMENT

- ✓ DEVELOPMENT OF ORGANIC WASTE COMPOSTING INFRASTRUCTURE IN THE TERRITORY OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ CONDUCTING A RESEARCH TO DETERMINE THE COMPLEX OF DESIGN AND EXPLORATION WORKS FOR THE CLEANING OF THE INGUL RIVER WITHIN THE CITY OF KROPYVNYTSKYI
- ✓ CARRYING OUT AN INVENTORY OF GREEN SPACES IN THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ CREATION AND USE OF GREEN SPACES IN THE TERRITORY OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ IMPLEMENTATION OF MEASURES TO COMBAT QUARANTINE PLANTS



OPERATIONAL GOAL 3.1 Improving the quality of educational, cultural and social services while ensuring the formation of an inclusive, barrier-free and safe environment

Building of an optimal network and improvement of the material and technical base of educational, cultural and social protection institutions; ensuring the quality of services provision

Development and improvement of accessible and comfortable educational, cultural and social space, including the needs of vulnerable groups of the population and the principle of gender equality

Facilitating vocational training through dual education

Creating conditions for supporting and developing the intellectual, creative and physical potential of all population groups; promoting their increased integration into social life

Creation of public spaces for the successful self-realization of residents; improving the quality of service provision and creating equal opportunities for personal development

Creating new models and ensuring the effective functioning of cultural institutions, in particular public libraries; digitalization of their activities

Implementation of measures to strengthen Ukrainian national and civic identity and strengthen social cohesion of the population

OPERATIONAL GOAL 3.2 Social protection and the formation of an inclusive environment

Expanding and improving the system of providing accessible and high-quality social services, taking into account a gender approach; ensuring their digitalization

Creating favorable conditions for effective adaptation and socio-economic integration of war veterans and their families, internally displaced people and other vulnerable population groups

Ensuring the availability of psychological assistance and rehabilitation for persons being discharged or already discharged from military service from among war veterans, persons affected by hostilities, as well as persons in respect to whom the fact of deprivation of personal liberty as a result of armed aggression against Ukraine has been established

OPERATIONAL GOAL 3.3 Development of the digital ecosystem and increasing the level of involvement of residents in community development processes

Development of electronic communications infrastructure, including access to high-speed Internet; ensuring the independence of the functioning of the digital network

Expanding and improving digital management tools; creating conditions for the development of digital competencies

Technical support and improvement of innovative tools in the field of cooperation and communication between local authorities and the public, including improving access to electronic services

Development, implementation, and ensuring the effective functioning of a modern innovative geoinformation system

Ensuring, expanding and improving the provision of administrative and other public services, taking into account the needs of all categories of the population, including residents of remote areas

OPERATIONAL GOAL 3.4 Implementation of gender policy principles

Development of a community gender profile (gender passport)

Ensuring the application of a gender approach in the processes of forming and implementing local policies

Increasing the level of qualifications of all stakeholders in the implementation of gender policy

LOCAL DEVELOPMENT PROJECTS

IMPROVING THE QUALITY OF EDUCATIONAL, CULTURAL AND SOCIAL SERVICES WHILE ENSURING THE FORMATION OF AN INCLUSIVE, BARRIER-FREE AND SAFE ENVIRONMENT



- ✓ CREATION AND ENSURING EFFECTIVE ACTIVITIES OF THE INTERSCHOOL RESOURCE CENTER "SCIENCE" OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ PROVIDING AN OPEN WI-FI ACCESS SYSTEM TO THE INTERNET IN SECONDARY EDUCATION INSTITUTIONS OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ INCREASING THE CAPACITY OF THE SIMPLEST SHELTERS AND CREATING CONDITIONS FOR CIVIL PROTECTION FOR PARTICIPANTS IN THE EDUCATIONAL PROCESS OF SECONDARY EDUCATION INSTITUTIONS (SEI) AND PRESCHOOL EDUCATION INSTITUTIONS (PEI)
- ✓ DEVELOPMENT OF DESIGN AND ESTIMATE DOCUMENTATION FOR THE WORK "IMPLEMENTATION OF MEASURES FOR THERMAL MODERNIZATION OF BUILDINGS OF SEI AND PEI INSTITUTIONS AND CREATION OF A MODERN INCLUSIVE ENVIRONMENT"



STRATEGIC GOAL 3







A COMMUNITY OF STRONG HUMAN POTENTIAL AND DIGITAL GOVERNANCE

- ✓ MAJOR REPAIRS (MODERNIZATION) OF THE NETWORK OF KITCHENS AND CANTEENS OF EDUCATIONAL INSTITUTIONS OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ DEVELOPMENT OF A MODERN SAFE EDUCATIONAL ENVIRONMENT ON THE TERRITORY OF EDUCATIONAL INSTITUTIONS
- ✓ INSTALLATION OF INTERNAL AND EXTERNAL VIDEO SURVEILLANCE SYSTEMS IN EDUCATIONAL INSTITUTIONS OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✓ ENSURING CIVIL PROTECTION FOR VULNERABLE POPULATION GROUPS
- ✓ CARRYING OUT REPAIR WORK ON THE BUILDING OF THE KROPYVNYTSKYI CITY DORMITORY NO.1 AND DEVELOPING ITS INFRASTRUCTURE TO PROVIDE TEMPORARY ACCOMMODATION SERVICES TO INTERNALLY DISPLACED PEOPLE OF THE KROPYVNYTSKYI CITY TERRITORIAL COMMUNITY
- ✓ MAJOR RENOVATION OF THE KROPYVNYTSKYI CITY DORMITORY NO.2 BUILDING TO PROVIDE TEMPORARY ACCOMMODATION SERVICES TO INTERNALLY DISPLACED PEOPLE OF THE KROPYVNYTSKYI CITY TERRITORIAL COMMUNITY

LOCAL DEVELOPMENT PROJECTS

IMPROVING THE QUALITY OF EDUCATIONAL, CULTURAL AND SOCIAL SERVICES WHILE ENSURING THE FORMATION OF AN INCLUSIVE, BARRIER-FREE AND SAFE ENVIRONMENT









-  HOLDING A COMPLEX OF MASS AND CULTURAL AND ARTISTIC EVENTS AIMED AT DEVELOPING THE TRADITIONAL FESTIVAL MOVEMENT
-  CREATION OF A MULTIFUNCTIONAL CENTER FOR CULTURAL SERVICES OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
-  CREATION OF THE MULTIFUNCTIONAL YOUTH CENTER OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
-  CREATING A PUBLIC SPACE (HUB) TO ESTABLISH EFFECTIVE COMMUNICATION WITH CIVIL SOCIETY INSTITUTIONS
-  COMPUTERIZATION AND INFORMATIZATION OF BRANCH LIBRARIES OF THE CITY CENTRALIZED LIBRARY SYSTEM OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
-  CARRYING OUT A SET OF MEASURES AIMED AT THE NATIONAL AND PATRIOTIC EDUCATION OF ALL PARTICIPANTS IN THE EDUCATIONAL PROCESS OF SEI, PEI, AEI (AFTERSCHOOL EDUCATIONAL INSTITUTION) INSTITUTIONS



STRATEGIC GOAL 3

A COMMUNITY OF STRONG
HUMAN POTENTIAL AND
DIGITAL GOVERNANCE

SOCIAL PROTECTION AND THE FORMATION
OF AN INCLUSIVE ENVIRONMENT

-  EXPANDING THE LIST, INCREASING THE VOLUME AND IMPROVING THE QUALITY OF SOCIAL SERVICES PROVIDED TO VULNERABLE GROUPS OF THE POPULATION ON THE BASIS OF THE MUNICIPAL INSTITUTION "KROPYVNYTSKYI CITY TERRITORIAL CENTER FOR SOCIAL SERVICES (PROVISION OF SOCIAL SERVICES)" OF THE KROPYVNYTSKYI CITY COUNCIL
-  ENSURING A COMPREHENSIVE APPROACH TO PROVIDING REHABILITATION AND SOCIAL SERVICES TO CHILDREN WITH DISABILITIES, PERSONS WITH DISABILITIES WHO HAVE BEEN DISABLED SINCE CHILDHOOD, AND THEIR FAMILY MEMBERS
-  EXPANDING THE PROVISION OF SOCIAL SERVICES TO VULNERABLE GROUPS OF THE POPULATION AMONG RESIDENTS OF TERRITORIAL COMMUNITIES OF THE KIROVOHRAD REGION BASED ON THE INFRASTRUCTURE OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
-  CREATING AND ENSURING THE EFFECTIVE FUNCTIONING OF AN INCLUSIVE VETERAN SPACE
-  PROVIDING HOUSING FOR ORPHANS, CHILDREN DEPRIVED OF PARENTAL CARE, AND PERSONS FROM AMONG THEM
-  ENSURING EFFECTIVE PROFESSIONAL ACTIVITIES OF SPECIALISTS IN SUPPORTING WAR VETERANS AND DEMOBILIZED PERSONS IN THE TRANSITION SYSTEM FROM MILITARY SERVICE TO CIVILIAN LIFE BASED ON THE KROPYVNYTSKYI CITY CENTER FOR SOCIAL SERVICES

LOCAL DEVELOPMENT PROJECTS

DEVELOPMENT OF THE DIGITAL ECOSYSTEM
AND INCREASING THE LEVEL OF
INVOLVEMENT OF RESIDENTS IN COMMUNITY
DEVELOPMENT PROCESSES



- ✓ IMPLEMENTATION OF ACTIVITIES TO DIGITIZE ARCHIVAL DOCUMENTATION AND DEVELOP AN ONLINE SERVICE OF DIGITIZED FUNDS WITH WIDE-RANGING FULL-TEXT SEARCH CAPABILITIES
- ✓ CONDUCTING SUMMER COURSES "BASICS OF DIGITAL COMPETENCE" FOR VULNERABLE POPULATION GROUPS
- ✓ MODERNIZATION AND TECHNICAL SUPPORT OF THE EXISTING WEBSITE "PUBLIC SPACE KROPYVNYTSKYI"
- ✓ CONDUCTING ACTIVITIES TO DEVELOP STRATEGIC COMMUNICATIONS AND MEDIA LITERACY
- ✓ HOLDING A COMPETITION TO IDENTIFY PROGRAMS (PROJECTS, EVENTS) DEVELOPED BY CIVIL SOCIETY INSTITUTIONS "EFFECTIVE INITIATIVES"



STRATEGIC GOAL 3

A COMMUNITY OF STRONG
HUMAN POTENTIAL AND
DIGITAL GOVERNANCE

- ✓ ACTUALIZATION AND UPDATING THE GEOINFORMATION SYSTEM OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY USING MODERN INNOVATIVE DIGITAL TOOLS
- ✓ INTRODUCTION OF AN ONLINE ELECTRONIC QUEUE FOR PRE-REGISTRATION OF APPLICANTS FOR AN APPOINTMENT AT THE CENTER FOR PROVIDING ADMINISTRATIVE SERVICES "TRANSPARENT OFFICE" OF THE CITY OF KROPYVNYTSKYI

IMPLEMENTATION OF GENDER
POLICY PRINCIPLES

- ✓ DEVELOPMENT OF A GENDER PROFILE OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY

OPERATIONAL GOAL 4.1 Preservation of historical and cultural heritage

Implementation of activities to protect and preserve historical and cultural heritage sites; expansion of the list of elements of intangible cultural heritage

Development of creative initiatives and industries, including local historical and cultural traditions and crafts

OPERATIONAL GOAL 4.2 Development of tourism potential, recreation and creative industries

Preparation of a strategy for the development of culture, tourism and creative industries in the community

Development and promotion of promising innovative and improvement of existing touristic products; strengthening the community brand as a tourist destination

Creating conditions for effective use of the economic potential of territories and objects of the nature reserve fund, cultural heritage objects and elements of intangible cultural heritage

LOCAL DEVELOPMENT PROJECTS

CULTURAL HERITAGE



- ✔ PASSPORTING OF CULTURAL HERITAGE OBJECTS OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✔ IMPLEMENTATION OF ACTIVITIES TO MARK CULTURAL HERITAGE SITES AND LAUNCH AN INFORMATION AND EDUCATIONAL CAMPAIGN FOR THEIR PROTECTION AND PRESERVATION
- ✔ CREATION OF THE HISTORY MUSEUM OF THE CITY OF KROPYVNYTSKYI WITH THE FUNCTIONS OF A TOURIST INFORMATION CENTER
- ✔ DEVELOPMENT OF A STRATEGY FOR THE DEVELOPMENT OF CULTURE, TOURISM AND CREATIVE INDUSTRIES OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY



STRATEGIC GOAL 4

A COMMUNITY OF CENTURIES-OLD CULTURAL TRADITIONS AND HISTORICAL HERITAGE

- ✔ MODERNIZATION OF THE TOURIST PORTAL OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✔ FORMATION OF A POSITIVE TOURIST IMAGE AS A COMPONENT OF THE MARKETING STRATEGY OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY
- ✔ PROMOTION OF THE INNOVATIVE TOURIST PRODUCT "KROPYVNYTSKYI - AVIATION" BASED ON THE INFRASTRUCTURE OF THE UKRAINIAN STATE FLIGHT ACADEMY AND THE AVIATION MUSEUM
- ✔ VIRTUAL REALITY TOUR USING VR TECHNOLOGIES "WALKING THROUGH THE OLD TOWN"
- ✔ DEVELOPMENT AND LAUNCH OF THE TOURIST ROUTE "WALKING THROUGH HISTORICAL AND CULTURAL SITES OF NATIONAL COMMUNITIES"



STRATEGIC GOAL 1

A COMMUNITY OF STRONG INNOVATIVE COMPETITIVE ECONOMY BASED ON SMART SPECIALIZATION



STRATEGIC GOAL 2

A COMMUNITY OF HIGH QUALITY OF LIFE AND CLEAN ENVIRONMENT



STRATEGIC GOAL 3

A COMMUNITY OF STRONG HUMAN POTENTIAL AND DIGITAL GOVERNANCE



STRATEGIC GOAL 4

A COMMUNITY OF CENTURIES-OLD CULTURAL TRADITIONS AND HISTORICAL HERITAGE



TOTAL NUMBER OF THE LOCAL DEVELOPMENT PROJECTS 2025-2027

11

42

30

9



ESTIMATED FINANCIAL NEEDS FOR THE LOCAL DEVELOPMENT PROJECTS 2025-2027, UAH million

487,4

3 785,5

703,0

5,2

Kropyvnytskyi

Kropyvnytskyi City Council
Department of Economic Development

(0522) 35 83 06, 35 61 55
ekonomika@krmr.gov.ua



Economic Research
Agency

050 626 44 82
bdgexpert@gmail.com

DEVELOPMENT STRATEGY OF THE KROPYVNYTSKYI URBAN TERRITORIAL COMMUNITY BY 2030